



About the OAC

The **Obesity Action Coalition (OAC)** is an independent National non-profit education and advocacy organization, dedicated to giving a voice to people affected by obesity. The OAC was formed to build a national coalition of individuals affected to become active advocates and spread the message of the need for obesity advocacy and education.

The OAC offers a wide variety of **FREE** educational resources on obesity and childhood obesity, in addition to consequences and treatments of these conditions. The OAC conducts a variety of advocacy efforts throughout the U.S. and encourages individuals to become proactive advocates.

About the Corporate Council

The OAC is a membership organization. The Corporate Council is the highest and most prestigious membership level of the OAC. The Corporate Council is a great way for individuals, companies and/or organizations to make a significant contribution to impacting the obesity epidemic. Your membership demonstrates to individuals, the public and fellow members of the obesity community that you have made a strong commitment toward improving the lives of those affected by obesity.

In addition, being a part of the OAC Corporate Council offers a variety of valuable member benefits. Most importantly, your membership in the Council strengthens the voice in obesity.

Exclusive Membership Benefits

Marketing & Communication

- Acknowledgement on OAC's social media accounts (LinkedIn, Twitter, Facebook, etc.)
- Automatic subscriptions to OAC e-newsletters: OAC Insider, Wellness Matters, and ImpactNOW
- Recognition via Company listing and link on OAC's Corporate Council Webpage
- Recognition/acknowledgment posted on the OAC Blog
- Formal announcement in OAC's e-newsletter welcoming and thanking you for your support
- Company logo displayed on Corporate Council signage at all OAC meetings and events
- Priority to purchase an advertisement in *Weight Matters Magazine*
- Recognition on Corporate Council signage at National conferences attended by the OAC
- Recognition/acknowledgment via a listing on the OAC Website, *Weight Matters Magazine*, social media, etc.

Networking & Engagement

- Complimentary registrations for *Your Weight Matters* Convention events
- Discount on OAC individual membership for employees, members, patients, etc.
- Direct access to OAC staff and leadership
- Exclusive sponsorship opportunities for OAC campaigns, programs, and events
- Priority notification for exhibit opportunities at OAC events
- Invitation to annual Corporate Council reception with OAC leadership

Education, Advocacy & Research

- Bulk subscription to *Weight Matters Magazine*
- Immediate Advocacy Alerts on urgent issues and access to the OAC's expert advocacy team
- Opportunity to conduct market research through focus groups and/or surveys (*Silver Level and above*)
- Unlimited access to the OAC's resources in bulk
- Expanded Partnership Opportunities (*Silver Level and above*) - OAC Weight Bias Training, expert-led presentations, access to expert advisors, advisory activities, etc.

CORPORATE COUNCIL APPLICATION

Yes, I would like to become a member of the prestigious OAC Corporate Council!

Please indicate the amount of your company's financial contribution for membership in the Council:

\$ _____

LEVELS OF GIVING:

Platinum: \$100,000 and up
Gold: \$50,000 - \$99,999
Silver: \$10,000 - \$49,999
Bronze: \$5,000 - \$9,999
Patron: \$1,000 - \$4,999



Payment Information

- Payment by Check:
Please make checks payable to the Obesity Action Coalition.
\$ _____
- Please charge my credit card in the amount of
\$ _____
- Visa® MasterCard® Discover® Amex®
- Credit Card #: _____
- Exp. Date: _____ CVV: _____
- Billing Zip Code: _____
- Please contact me for payment information.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Information for Benefits

Please complete the below information to receive your Corporate Council Membership benefits.

1. Number of *Weight Matters Magazine*, OAC's official magazine, to be mailed each quarter: _____
2. Subscribers to the OAC's e-newsletters (list emails): *(Additional emails may be listed on a separate page.)*

3. Web site address to link to: _____
4. Please provide a 2-3 sentence company description for the OAC announcement story in the OAC's e-newsletter:

5. As a Corporate Council Member, you are entitled to the OAC's resources in bulk quantities. If you would like to view the OAC's resources, or to place an order, please visit the "Education and Support" section on the OAC Web site at **www.obesityaction.org**.

Join Today or Request More Information!

For questions or to submit your application, please contact Lisa Gresco-White, OAC Senior Membership Manager, at **lisa@obesityaction.org** or (800) 717-3117.

Return to:

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